IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

David A. Bolnick, et al. Atty.Dkt.No.: 5957-71800 Inventor: 8 \$ \$ \$ \$ Serial Number: 09/829,937 Examiner: Truong, Lan Dai T. Filing Date: April 11, 2001 Group/Art Unit: 2452

\$ \$ \$ \$ \$ \$ Conf. No.: 7702 Title: SYSTEM, METHOD AND COMPUTER PROGRAM

PRODUCT FOR GATHERING ****CERTIFICATE OF E-FILING TRANSMISSION**** AND DELIVERING PERSONALIZED USER Š I hereby certify that this correspondence is being transmitted via electronic filing to the United States Patent and INFORMATION § § Trademark Office on the date shown below:

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On: October 26, 2009

Date

/Eric B. Min/

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RESPONSE TO FINAL OFFICE ACTION MAILED AUGUST 26, 2009

This paper is submitted in response to a Final Office Action of August 26, 2009, to further highlight why the application is in condition for allowance.

Please amend the case as listed below.